



DATA-DRIVEN COACHING

How to Use Numbers
to Build **Stronger** Powerlifters

KEY METRICS EVERY COACH SHOULD TRACK



Applied sciences, such as neuroscience, behavioral science, and exercise science, rest on the foundations of biology, chemistry, and physics¹. A coach's awareness of these laws does not influence their existence; the laws operate regardless, and your program unfolds according to the exact signals the athlete experiences¹. **To manage these signals, you must measure them.**

The foundation of data-driven coaching begins by separating training load into two distinct categories: **external load and internal load.**



External Load

External load is **the work performed**, such as the total weight lifted, the number of repetitions, or the distance run². For powerlifters, this is quantified as Volume Load, calculated by multiplying the number of sets by the number of repetitions by the weight lifted. Another method expresses this relative to the athlete's capacity, multiplying sets, reps, and the percentage of their 1-Repetition Maximum (1RM)².

Internal Load

Internal load refers to **the physiological and psychological stress the athlete experiences in response to that external load**². Athletes can experience entirely different internal responses to the exact same external workload depending on their training age, genetics, or daily life stress. A 315-pound squat requires a different physiological toll from a novice than it does from an elite lifter.

How to Use KPIs

To maximize an athlete's competition total, you **must track indicator exercises that supplement the core three lifts in powerlifting**: the Competition Squat, the Competition Bench Press, and the Competition Deadlift. Using Internal and External Load, you can make better in-the-moment training decisions around programming ².

First, identify two (or more) upper-body and two lower-body movements. Think about simple lifts that you know help bring up performance on the Competition Lifts. For example, you could pick the Close-Grip Bench Press, the Incline Bench Press, the Box Squat, and the Deficit Deadlift. You would then test them regularly alongside your core lifts.

If you simultaneously improve these four exercises, you are developing absolute strength, relative strength, and explosive power when executed at the relevant speeds, volumes, and intensities. If Box Squat and Deficit Deadlift numbers go up, but Competition Squat and Competition Deadlift performance deteriorates during a meet or meet prep, **the data is telling you to reevaluate the athlete's training volume and nutritional habits**. There is an issue of either internal or external load in such a case, and the KPIs will help you understand what the root cause is.

To organize this data at scale, **platforms like BridgeAthletic are essential.** Bridge helps you quickly turn your knowledge into effective programs while eliminating the need for fragmented spreadsheets. With prescribed versus actual reporting, you can analyze how accurately you are predicting future workloads and determine if you are over-prescribing or under-prescribing.



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Advanced lifters are often capable of smashing a PR if they're feeling good on a particular day, but forcing them to hit a pre-planned weight when their sleep is poor or joints ache is an invitation for injury. This is where Rate of Perceived Exertion (RPE) becomes a non-negotiable metric.

The RPE scale dictates the intensity of a set based on how many reps the lifter has left in the tank.

- » RPE 10: All-out maximum effort with no reps left in the tank⁴.
- » RPE 9: A hard set, but you might have had 1-2 reps left⁴.
- » RPE 8: Challenging, but you could have done 2-3 more⁴.
- » RPE 7: A relatively tough set, but 3+ reps left⁴.

Using RPE allows for a much greater degree of auto-regulation by letting the athlete's Internal Load influence the External Load. If you prescribe a heavy set of 4 reps at an RPE 8, the athlete adjusts the weight on the bar to match that specific internal demand on that specific day. When working in strength ranges, RPE should be higher, while higher-rep hypertrophy work can still tax the system at slightly lower RPEs.

To remove the subjective guesswork from RPE, implement Velocity-Based Training (VBT)². Technology like linear position transducers or accelerometers provide real-time feedback on barbell velocity. Exercise velocity has a direct correlation to an athlete's 1RM, meaning **you can predict daily readiness simply by measuring the speed of their warm-up sets.**

Furthermore, monitoring velocity drop-offs within a set is a highly accurate indicator of neuromuscular fatigue. For example, you can establish a benchmark velocity for a movement; once the athlete's bar speed drops below that point, terminate the set to prevent junk volume. In speed-strength training, a 3-7% drop in execution time is a standard cutoff point to ensure the athlete builds power without unnecessary metabolic fatigue⁵. If an athlete's technique degrades alongside their velocity, end the set immediately⁵.

BridgeAthletic allows for coaches to track velocity-based training with the 'Velocity' parameter. Alongside the '%Difficulty' weight parameter, you can bake both RPE and Velocity into the prescription model you're running.

BODY COMPOSITION TRACKING AND INTERPRETATION



Powerlifting is a weight-class sport, **making body composition tracking just as important as barbell tracking.** Within the confines of any single weight class, you will find athletes of unequal height, varying limb lengths, and vastly different muscle-to-fat ratios⁶.

Systematic control of body fat enables you to accurately predict sport achievements and determine the most rational weight class for your athlete. Data shows that subcutaneous fat layers naturally increase as athletes move up in weight classes. For instance, a 56kg lifter might optimally sit at 9.3% body fat, a 75kg lifter at 11.2%, and a 110kg lifter at 13.3%⁶.





When tracking these metrics, remember that body mass alone is not always reliable. An athlete's mean body mass might remain identical over a four-week block, but imbalances in energy intake versus expenditure can cause a 4.3% increase in body fat while muscle mass decreases⁷.

For competitors cutting weight, manipulating body composition metrics in the short term requires tracking water and glycogen fluctuations. For a 250-pound lifter, losing 8-10 pounds in a week through carbohydrate manipulation and fluid restriction is a straightforward process, but cuts of 15-30 pounds demand rigorous daily tracking to prevent severe performance sacrifices on the platform⁸.

NUTRITION TRACKING AND ATHLETE LOGGING



You cannot out-train a caloric deficit if your goal is maximal absolute strength. Chronic energy deficiency and the resulting glycogen depletion amplify the stress hormone response, acting as a primary trigger for overtraining².

If your athletes are just starting out, keep the nutritional tracking basic: prioritize whole foods, eat 4-6 meals per day containing protein, vegetables, and carbohydrates, and aim for roughly 1 gram of protein per pound of lean body mass⁹.

For advanced athletes, nutrition tracking must become highly systematic. Working with a sports nutritionist to understand nutrient timing, insulin sensitivity, and optimal macronutrient distribution throughout the day is invaluable at the elite level. To manage this, you must rely on athlete logging.

Using a daily log is a good starting point for getting detailed information about an athlete's diet, stress, and recovery. You can set up custom logging systems rapidly using the Nutrition feature inside BridgeAthletic. By building a custom Meal Plan, or generating one with the AI Nutrition Engine, you can track daily macros and prescribe the appropriate caloric intake to add muscle, lose fat, and get to the right weight for competition.



Paired with the Forms feature, athletes can track subjective ratings of sleep quality, fatigue, stress, and muscle soreness on a scale of 1 to 10 upon waking¹⁰. Athletes can submit these directly from their phones, giving you real-time visibility into their recovery status.

SPOTTING TRENDS AND RED FLAGS IN ATHLETE DATA



When an athlete is stable, you can adjust the plan. When they reach the edge of their recovery bandwidth, variance signals warning signs: inconsistent outputs, weird soreness, mood changes, and nagging pain¹. Fatigue is a normal and expected response to training, but problems arise when a mismatch exists between the stress of training and the recovery allocated.

To spot red flags, [you must mathematically track the relationship between Training Load, Monotony, and Strain.](#)

- » **Weekly Load** is the sum of all session loads (Session RPE x Duration) for the week².
- » **Monotony** is the variation of the session load over the week, calculated by dividing the daily mean load by the standard deviation of the daily load. High monotony means the training is too homogenous².
- » **Strain** is the product of weekly load multiplied by monotony².

Research clearly shows that **during periods of high strain and high monotony, athletes are at a significantly greater risk of illness and injury.**

Another vital metric for spotting red flags is the Acute-to-Chronic Workload Ratio. You calculate this by dividing the absolute training load performed in the current week (acute) by the average training load over the previous 3 to 4 weeks (chronic)^{2,7}. Athletes can safely tolerate high chronic loads as long as their acute-to-chronic ratio stays between 0.85 and 1.35². If the ratio spikes above 1.5, you have a massive red flag indicating injury risk.

Subjectively, look for persistent fatigue, increased perceived exertion in normal warm-ups, and a resting heart rate that elevates by more than 5 beats per minute over a 3-5 day period.

These are early warning signs that your athlete is slipping from functional overreaching into non-functional overreaching, or worse, full clinical overtraining.

PERIODIZATION ADJUSTMENTS BASED ON DATA



A program is only **as good as its ability to adapt to the data it generates**. If an athlete is not improving, ask yourself: what demand are we actually imposing repeatedly? The SAID principle (Specific Adaptation to Imposed Demands) states that your body adapts specifically to what you repeatedly demand of it^{1,11}.

If your data shows plateaus, you're probably violating the Law of Accommodation. A constant stimulus produces a smaller response over time¹¹. When an athlete hits a wall, you must adjust volume and intensity through intelligent periodization.

Every athlete has a Minimum Effective Volume (MEV)¹³. This is the minimum amount of training required to make progress. They also have a Maximum Recoverable Volume (MRV)¹³. This is the absolute maximum they can tolerate before maladaptation occurs. **As an athlete gains experience and absolute strength, their MEV raises and their MRV lowers. The window for optimal adaptation shrinks over time.**

If your dashboard shows an athlete is grinding near their MRV and their strain is spiking, you must introduce a deload. A deload decays fatigue by dropping training volume to 50-75% and intensity to 80-90% of normal levels¹³.

For youth or beginner athletes, traditional Linear Periodization, a progression from high volume/low intensity toward low volume/high intensity, is highly effective ¹¹. A beginner must build work capacity. For advanced powerlifters with a narrow gap between MEV and MRV, Block Periodization, Concurrent Periodization, or undulating models are required to prevent detraining ^{2,7,13}. **Concentrate stress into focused blocks (Hypertrophy, Strength, Peaking) where each block builds the prerequisite foundation for the next.**

By leveraging the Training Library, and the ability to save Templates at the Phase, Workout, and Block level, a coach can leverage their 'playbook' with speed when making decisions about how to augment training.

No matter which style of periodization you use, or what level of athlete you work with, BridgeAthletic helps you unleash your art and style of programming with speed.

CASE STUDIES: REAL DATA, REAL DECISIONS



Let's look at how these numbers dictate real programming decisions for a competitive powerlifter.

The Athlete: A 36-year-old middleweight male. Intermediate experience, high absolute strength, poor sleep quality, and high life stress. **The Data:** His MEV for the squat is 8 sets per week. His MRV is 18 sets per week ¹³.

The Decision: Because he has high absolute strength but high life stress, a strict linear progression will eventually crush his recovery capacity. Instead, we implement an undulating 3+1 block model (three weeks of loading, one week of deloading) ¹³.

- » Week 1 (MEV): We initiate the Hypertrophy block at his exact MEV threshold. He performs 8 overloading sets of squats for the week ¹³.
- » Week 2 & 3 (Overreaching): We progressively add volume, moving him to 14 sets, then 17 sets in Week 3, pushing him right to the absolute brink of his 18-set MRV. ¹³
- » Week 4 (Deload): The data will show his strain and monotony spiking, accompanied by drops in bar velocity. We immediately drop the volume to 50% to decay the fatigue and realize the adaptations ¹³.

Transitioning him from this Hypertrophy block into a Strength block requires a smooth data handoff. We begin the new Strength block at or slightly below the volume where he finished the previous phase, intentionally limiting his sets to 12 per week to accommodate the higher neural fatigue generated by heavier loads. We let the data dictate the dosage.



TOOLS AND APPS FOR COACHING



A craftsman is only as good as their tools. If you are using four different payment processors, clunky programming software, and an inordinate amount of spreadsheets to track your athletes, you are bleeding energy and time.

When utilizing BridgeAthletic, you can categorize athletes into specific Teams based on training frequency (e.g., 3x/week) or specific physiological goals (e.g., maximal strength vs. hypertrophy). You can assign multiple active programs, monitor prescribed versus actual load lifted, and automatically feed that data into the Analytics feature¹⁰.

BridgeAthletic is the premier platform designed by coaches, for coaches to eliminate these bottlenecks. With Bridge, you can build out precise periodization plans from scratch or leverage templates to deliver perfect programs in minutes. It scales the part of the coach that knows exactly how to add load, adjust volume, and hit specific intensities.

Combine this software with hardware like force plates, jump mats, and linear position transducers to track velocity and neuromuscular fatigue. **Deliver the workouts directly to your athletes' phones, make changes on the fly based on VBT or RPE data, and communicate in real-time.** You can also track it for them in-person on the tablet.

Software should help you do more of what you love and spare your time from the things you hate. **By leveraging objective data, understanding physiological laws, and utilizing professional-grade tools like BridgeAthletic, you stop guessing and start building truly unstoppable powerlifters.**



Books and Manuals

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- Smith, Chad Wesley. The Powerlifting Program Design Manual. Juggernaut Training Systems ¹³.
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- Wendler, Jim. 5/3/1: The Simplest and Most Effective Training System to Increase Raw Strength. 2009 ¹².
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Digital Media, Presentations, and Software

- BridgeAthletic. Strength and Conditioning Software for the Digital Age (Website) Bridge Platform Holdings, Inc ³.
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- BridgeAthletic. "UNRACKED" (Live Conversation Series). YouTube.
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